



Marketing
Communication
Consultants
Association

MCCA, 4 New Quebec Street, London W1H 7RF

The BEST Awards 2010
Awards Night 4/3/10



So were YOU creatively uninhibited enough?

It's the moment of truth: how far did you go this year? All the way? Or did you just show the odd flash of brilliance?

Either way, take a look inside the enclosed brochure and you'll be able to see which campaigns have made the MCCA BEST Awards Shortlist 2010. Campaigns that truly pushed boundaries. Fearless campaigns. Campaigns that confounded expectations, took chances and delivered outstanding results.

Entries were assessed by a senior professional team, a top panel of highly respected consultancy experts and leading industry clients, making the BEST Awards the most sought after accolade in the industry. So if you made the shortlist, it's time to book a table on **Awards Night, 4 March 2010 at The Brewery**.

The evening starts from 6.30pm to 7.30pm with Pre-awards Drinks, when you'll also be able to view the nominations in our Shortlist Gallery. Then it's through to Dinner, followed by entertainment and the Awards themselves, when winners will be whisked away to comment in filmed off-stage interviews. Finally, you'll be able to celebrate your wins with dancing hosted by KISS 100 DJ Justin Wilkes until 1.30am – not to mention the chance to catch up with friends and colleagues.



Continued...

The BEST Awards 2010

A word of warning, though: the BEST Awards Dinner 2009 sold out extremely quickly – and we're expecting 2010 to do the same. Which means if you want to ensure your place, do it NOW by using the attached form or calling 020 7535 3550 and we'll allocate the best tables to early bookings or those who book the premium front circle tables.

So if you've got it, make sure you flaunt it by booking your seats today. We look forward to seeing you there.

Kind regards,



Scott Knox
Managing Director

PS. And the Dress Code? Black Tie or Creatively Uninhibited.



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Booking Form The BEST Awards 2010 Gala dinner

4 March 2010 • The Brewery, Chiswell Street, London EC1Y 4SD • 6.30pm for 7.30pm

Send this booking form with your cheque to MCCA, 4 New Quebec Street, London W1H 7RF.
If you have any queries please telephone 020 7535 3550. BOOK IMMEDIATELY TO AVOID DISAPPOINTMENT.

Name of organisation:Contact for this booking:

Address:

Postcode:Telephone:

Please note:

- 1) **The BEST Awards 2010 event is as follows:** There is a reception featuring a gallery of shortlisted work followed by dinner, entertainment and then the awards presentation. After the presentation there will be dancing until 1.30 hosted by KISS 100 DJ Justin Wilkes.
- 2) **All prices for guests** include unlimited drinks reception and half bottle of wine per head. Full cash bar available afterwards.
- 3) **Tables are sold as 12 guests per table.** Full tables of 12 guests are given sales priority. If you require fewer than 12 tickets these will be sold subject to availability and at a premium rate.
- 4) **Tables are sold on a first come first served basis,** but guaranteed premium tables in the front circle can be booked on request at a surcharge.
- 5) **Vegetarian requirements** for guests must be specified no later than 7 days in advance.
- 6) **All names of guests** must be provided no later than 14 days in advance.
- 7) **Liability for cancellations** (full payment) will be incurred later than 21 days in advance.
- 8) **Overnight accommodation** is not available at The Brewery, but MCCA can provide a list of hotels in the area.

Number of tables required:
(at £3,540 per table, 12 places
or £3,960 for a premium table
or £2,065 for 6 places) £

Total value before VAT: £

Standard rate 17.5% VAT applies: £

Cheque total enclosed: £

(Cheques are payable to MCCA Ltd and must include VAT at 17.5%. Receipts will be issued retrospectively)

Company principal (authorised signatory):

Please print name

Name of table host(s):

Please list the guests attending on a separate sheet. This is very important.
Please also be sure to tell us if any of your guests require a vegetarian meal.